PRODUCT REPORT

Pink (Himalayan) Salt

HS Code 2501.00 | Export market guide: Pakistan to Canada | October 2026

Key facts at a glance

Indicator	Value	Source
Canada's imports of salt (all types), 2025	USD 207.1 million (+8.0% vs 2024)	Trade Data Online
Canada's imports from Pakistan, 2025	USD 8.64 million (4.2% share; +2.2% vs 2024)	Trade Data Online
Pakistan's rank among Canada's suppliers	#3 in 2022–2024; #5 in 2025	Trade Data Online
Pakistan's growth in Canada	2.5 times the 2016 value; Jan–Jul 2026 up 22.6% on Jan–Jul 2025	Trade Data Online
Largest supplier to Canada	United States: USD 107.1 million, 51.7% share (2025), mostly bulk and de-icing salt	Trade Data Online
Pakistan's world exports of salt, FY2025-26	USD 73.9 million / 322.6 million kg (USA takes 23%)	TIPP
Canadian import duty	2501.00.90.00 (most pink salt): Free. 2501.00.10.00 (table salt made by admixture): MFN 2.5%, Free under GPT for Pakistan	CBSA Customs Tariff 2026
Key food rule	Salt sold for table or general household use must contain 0.01% potassium iodide, shown on the main panel	Food and Drug Regulations B.17.003; CFIA
Quebec labelling (Bill 96)	All product text in French; descriptive words in trademarks must also be in French since 1 June 2025	Charter of the French Language / OQLF
Major Canadian importers (2024)	39 importers; 3 account for 39% and 10 for 57% of imports. Importers sourcing from Pakistan: 4 listed, holding 79% of the CAD 11.5 million	Canadian Importers Database

Trade values from Trade Data Online and TIPP are in US dollars. Canadian Importers Database data and retail prices are in Canadian dollars. Pakistan's data follows its fiscal year (July–June); Canada's data follows the calendar year. Canada's import statistics cover all of HS 2501.00, including road (de-icing) and industrial salt; Pakistan's shipments are mostly pink rock salt.

1. Introduction

HS 2501.00 covers "Salt (including table salt and denatured salt) and pure sodium chloride, whether or not in aqueous solution or containing added anti-caking or free-flowing agents; sea water". In Canada's 2026 Customs Tariff the heading has two tariff items (unit of measure: tonne): **2501.00.10.00** table salt made by admixture of other ingredients when containing 90% or more of pure sodium chloride, and **2501.00.90.00** other. Pink (Himalayan) rock salt, whether as fine or coarse edible salt, crystals for grinders, bath salt, licking salt for livestock, or plain cut blocks, bricks and cooking slabs, is normally classified in 2501.00.90.00. Pakistan uses four national tariff lines: 2501.0010 table salt, 2501.0020 rock salt, 2501.0030 sea salt and 2501.0090 other.

Products made from pink salt that are likely to be classified elsewhere (exporters should confirm with the importer or a customs broker, or ask CBSA for an advance ruling):

- Salt lamps fitted with a bulb holder, cord and switch: Chapter 94 (heading 94.05, lamps and lighting fittings).
- Salt mixed with spices, herbs or flavourings (seasoned or flavoured salts): heading 21.03 (sauces, mixed condiments and seasonings), depending on composition.
- Carved decorative articles (candle holders, sculptures) and salt soaps may fall outside Chapter 25, depending on the degree of working and their use.

In Canada, pink salt is sold as a gourmet table and cooking salt (fine and coarse grades, grinders and refill packs), as a natural-health and spa product (bath salts), and in smaller volumes as cooking slabs, livestock licking blocks and décor. It is carried by supermarkets and mass merchants (Walmart, Loblaw, Costco), South Asian and ethnic grocers, natural-health stores and online sellers. Most of Canada's total salt imports by value, however, are bulk road de-icing, water-softening and industrial salt, which Pakistan does not supply.

Pakistan holds the world's main deposits of Himalayan pink salt, in the Salt Range of Punjab. The Pakistan Mineral Development Corporation (PMDC) runs five salt mines: Khewra, Warcha, Makrach, Kalabagh and Jatta/Bahadurkhel. In 2022-23 these produced about 1.29 million tonnes, led by Warcha (619,000 tonnes) and Khewra (314,000 tonnes). TDAP's sector report notes that rock salt makes up about 93% of Pakistan's salt exports, mostly unbranded bulk, and that weak branding has let the product be marketed internationally without its Pakistani origin.

References

[1] CBSA, Customs Tariff 2026, Chapter 25, heading 25.01: https://www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/2026/html/00/ch25-eng.html

[2] PMDC, Mines (production and sales 2022-23): https://www.pmdc.gov.pk/mines/

[3] TDAP, Product report: Salt (HS 250100): https://tdap.gov.pk/wp-content/uploads/2022/03/Report-on-Salt.pdf

[4] Walmart Canada, Himalayan pink salt (product range sold in Canada), accessed 5 October 2026: https://www.walmart.ca/en/c/kp/himalayan-pink-salt

2. Pakistan's Exports (Production)

The Trade Information Portal of Pakistan (TIPP) reports exports under six national tariff lines in heading 2501: 2501.0010 table salt, 2501.0020 rock salt, 2501.0021 rock salt (Himalayan), 2501.0029 rock salt (other), 2501.0030 sea salt and 2501.0090 other. The table shows Pakistan's exports of all six lines to the world by fiscal year (July–June). For trade with Canada, this report uses Canada's import figures (Section 3), which record USD 8.64 million of salt from Pakistan in 2025.

Pakistan's exports of salt to the world (PCT 2501)

Fiscal year	Value (USD)	Quantity (kg)	Unit value (USD/kg)	Destinations
FY2021-22	76,714,897	256,848,261	0.30	106
FY2022-23	60,078,488	326,351,395	0.18	105
FY2023-24	68,609,246	399,505,525	0.17	111
FY2024-25	80,276,216	342,634,407	0.23	109
FY2025-26	73,857,239	322,599,515	0.23	115
Change FY26 vs FY25	−8.0%	−5.8%		
FY2026-27 (Jul 2026 onward, partial)	19,116,290	70,193,879	0.27	91

Quantities are in kilograms; two FY2025-26 rows recorded in units (75,008 u, New Zealand and South Africa) are excluded. "Destinations" counts destination rows as recorded by TIPP; some countries appear under more than one name. In FY2025-26 the largest markets were the United States (USD 16.99 million), the United Arab Emirates (8.67), China (6.24), the United Kingdom (4.35), Malaysia (4.25) and Germany (3.58). By tariff line, FY2025-26 exports were 43.5% Himalayan rock salt (2501.0021), 41.4% other (2501.0090), 6.9% table salt, 4.7% other rock salt and 3.5% sea salt. TIPP records smaller direct shipments to Canada (USD 1.17 million in FY2025-26) than Canada records as imports of Pakistani origin, because much Pakistani salt reaches Canada through third countries; Canada's figures are used for trade with Canada.

Insight: Pakistan exports about USD 60–80 million of salt a year to more than 100 countries, but at a very low average price: USD 0.23 per kg in FY2025-26. The share declared as Himalayan rock salt (2501.0021) has risen from 25.6% to 43.5% of exports since FY2021-22, a sign of better product identification and branding. Canada's import data show USD 8.64 million of Pakistani salt in 2025, which would make Canada one of Pakistan's larger markets; this cannot be compared directly with TIPP's fiscal-year export figures, which record destination rather than origin.

References

[1] Trade Information Portal of Pakistan (TIPP), Export Trade Data dashboard, PCT 2501.0010, 2501.0020, 2501.0021, 2501.0029, 2501.0030 and 2501.0090, filtered by fiscal year (FY2021-22 to FY2026-27), all countries, values in USD and quantities in kg; data accessed 5 October 2026: https://tipp.gov.pk/index.php?r=site/display&id=305

3. Canada's Imports (Consumption)

Trade Data Online reports Canada's imports of HS 2501.00 at the six-digit level, so the figures cover all salt: road de-icing salt, industrial and water-softening salt, food salt and specialty salts. Pakistan's shipments are almost entirely pink rock salt for food and consumer use.

Canada's imports of salt (HS 250100), USD million

Country	2020	2022	2023	2024	2025	Change 2025 vs 2024
World	**147.37**	**152.09**	**216.27**	**191.74**	**207.13**	**+8.0%**
United States	78.70	74.91	140.08	118.96	107.09	−10.0%
China	0.67	1.11	2.77	2.70	20.82	+672%
Mexico	17.97	20.59	25.03	21.63	17.88	−17.3%
Egypt	8.13	7.21	3.10	3.24	11.13	+243%
Pakistan	6.40	7.44	8.50	8.45	8.64	+2.2%
Chile	5.00	6.54	6.20	5.07	5.92	+16.8%
France	1.92	2.68	3.37	4.44	3.95	−11.2%
Italy	2.75	2.94	3.94	4.02	3.85	−4.2%
India	0.33	0.54	1.08	0.80	1.18	+47.6%

2020 is shown as a benchmark year. The 2025 annual column in Trade Data Online was blank ("--") when accessed, so 2025 is the sum of the twelve monthly values (January–December 2025). China's 2025 figure is driven by a single month (USD 17.7 million in November 2025), most likely one bulk shipment. Year to date: imports from Pakistan in January–July 2026 were USD 5.87 million, up 22.6% from USD 4.79 million in January–July 2025, while total imports rose 37.7% (USD 91.77 million to USD 126.41 million). Pakistan's share was 4.6% in January–July 2026.

Insight: Pakistan has been one of Canada's top five salt suppliers every year since 2020, and its sales are among the steadiest of any supplier: between USD 6.4 million and USD 8.6 million a year, rising in most years. Imports from Pakistan reached 2.5 times their 2016 level (USD 3.47 million) by 2025. Large swings in the total and in the shares of the United States, Mexico, Chile, Egypt and China come from bulk de-icing and industrial salt, which depend on winter weather and are a different market from pink salt.

Where demand is: imports by province, 2024 (USD)

Province	2022	2023	2024	Share 2024
Ontario	78,501,772	138,369,417	121,745,005	63.5%
British Columbia	34,625,504	39,322,367	32,329,152	16.9%
Quebec	25,879,752	23,420,368	20,848,908	10.9%
Alberta	3,899,686	5,417,239	5,242,747	2.7%
Manitoba	2,428,591	3,272,824	3,701,733	1.9%
Saskatchewan	545,685	2,333,164	3,471,647	1.8%
Newfoundland and Labrador	2,897,344	3,180,949	3,270,792	1.7%
New Brunswick	3,052,708	423,578	729,147	0.4%
Nova Scotia	258,777	528,548	401,032	0.2%

Provincial figures are for all salt imports (all origins) and show the province of clearance, not necessarily where the product is consumed.

References

[1] Trade Data Online (ISED/Statistics Canada), HS 250100, Canadian imports by country, complete years 2016–2024, USD; accessed 5 October 2026: https://ised-isde.canada.ca/app/ixb/tdo/runRpt.html?grouped=GROUPED&searchType=KS_CS&areaCodes=&naArea=9999&countryList=DET&toFromCountry=CDN&reportType=TI&timePeriod=10%7CComplete+Years&currency=US&productType=HS6&hSelectedCodes=%7C250100&lang=eng

[2] Trade Data Online, HS 250100, monthly trends August 2024 – July 2026, USD (2025 total and year to date); accessed 5 October 2026: https://ised-isde.canada.ca/app/ixb/tdo/runRpt.html?grouped=GROUPED&searchType=KS_CS&areaCodes=&naArea=9999&countryList=DET&toFromCountry=CDN&reportType=TI&timePeriod=24%7CMonthly+Trends&currency=US&productType=HS6&hSelectedCodes=%7C250100&lang=eng

[3] Trade Data Online, HS 250100, imports by province, complete years, USD; accessed 5 October 2026: https://ised-isde.canada.ca/app/ixb/tdo/runRpt.html?grouped=GROUPED&searchType=KS_CS&areaCodes=&naArea=9998&countryList=DET&toFromCountry=CDN&reportType=TI&timePeriod=10%7CComplete+Years&currency=US&productType=HS6&hSelectedCodes=%7C250100&lang=eng

4. Import Market Analysis

Supplier shares of Canada's salt imports (%)

Country	2020	2022	2023	2024	2025
United States	53.4	49.3	64.8	62.0	51.7
China	0.5	0.7	1.3	1.4	10.1
Mexico	12.2	13.5	11.6	11.3	8.6
Egypt	5.5	4.7	1.4	1.7	5.4
Pakistan	4.3	4.9	3.9	4.4	4.2
Chile	3.4	4.3	2.9	2.6	2.9
France	1.3	1.8	1.6	2.3	1.9
Italy	1.9	1.9	1.8	2.1	1.9
India	0.2	0.4	0.5	0.4	0.6

- **United States:** the dominant supplier (half or more of imports), mainly bulk rock salt for road de-icing and industrial use moved by rail, truck and lake vessel, plus branded table salt.

- **Mexico, Chile, Egypt, Morocco and Tunisia:** bulk solar and rock salt shipped by vessel, mostly for winter road maintenance. Their values swing from year to year with winter severity.
- **Pakistan:** the only significant source of genuine Himalayan pink rock salt. Because the larger suppliers ship mainly bulk salt, Pakistan is probably Canada's largest foreign source of specialty food salt by value (an inference; the statistics do not separate salt types). Its share has stayed between 3.9% and 4.9% since 2020.
- **France, Italy, Greece, Spain, Israel, Cyprus, the United Kingdom and Australia:** gourmet sea salts (fleur de sel, flaky and grey sea salt) that compete with pink salt for the same shelf space in the premium salt aisle.
- **India and China:** smaller suppliers of table salt, black salt (kala namak) and blends. Some "Himalayan" salt sold in Canada under Indian brands is likely to be Pakistani rock salt re-exported or repacked elsewhere; this is an inference, not shown in the statistics.
- **Tariff neutrality:** pink salt (2501.00.90.00) is duty-free from every origin, so tariffs give no supplier an advantage (Section 7).
- **Market concentration:** the Canadian Importers Database lists 39 major importers of HS 250100 in 2024 (CAD 250.2 million). 3 importers account for 39.1% and 10 for 57.2% of imports. For salt from Pakistan, 4 importers (Costco Wholesale Canada, Demand Planners, Global Choice Products and Windsor Salt) account for 79.4% of CAD 11.5 million.

> **Insight:** Pakistan does not compete in the large bulk-salt market and should not be judged by its 4% share of the total. In the segment it serves, specialty food and consumer salt, it is very likely the leading supplier. The realistic competitors are gourmet sea-salt brands from Europe and repackers selling "Himalayan" salt under their own brands. Purchases from Pakistan are concentrated in a few buyers, led by Costco and Windsor Salt, which is both an opportunity (large orders) and a risk (dependence on a few accounts).

References

[1] Trade Data Online, HS 250100, Canadian imports by country (shares calculated from USD values); accessed 5 October 2026: https://ised-isde.canada.ca/app/ixb/tdo/runRpt.html?grouped=GROUPED&searchType=KS_CS&areaCodes=&naArea=9999&countryList=DET&toFromCountry=CDN&reportType=TI&timePeriod=10%7CComplete+Years&currency=US&productType=HS6&hSelectedCodes=%7C250100&lang=eng

[2] Trade Data Online, HS 250100, monthly trends (2025 values): https://ised-isde.canada.ca/app/ixb/tdo/runRpt.html?grouped=GROUPED&searchType=KS_CS&areaCodes=&naArea=9999&countryList=DET&toFromCountry=CDN&reportType=TI&timePeriod=24%7CMonthly+Trends&currency=US&productType=HS6&hSelectedCodes=%7C250100&lang=eng

[3] Canadian Importers Database, HS 250100, major Canadian importers (2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/productReport.html?hsCode=250100&lang=eng

[4] Canadian Importers Database, HS 250100, major importers of salt from Pakistan (2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/exportingCountries.html?hsCode=250100&countryCode=527

[5] CBSA, Customs Tariff 2026, Chapter 25: https://www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/2026/html/00/ch25-eng.html

5. Quality, Packaging and Labelling Requirements

This section uses official government sources only (Government of Canada, Government of Québec and Government of Pakistan).

5.1 Quality requirements

Requirement	What it means for Pakistani exporters	Authority / legal basis
Compositional standard for salt	Salt, other than crude rock salt, has a prescribed standard in section 14.1.1 of the Canadian Food Compositional Standards (Volume 14). A product sold under the common name "salt" must meet it.	Food and Drug Regulations; Canadian Food Compositional Standards; CFIA
Iodization of table and household salt	No person may sell, for table or general household use, salt for which a standard is set unless it contains 0.01% potassium	Food and Drug Regulations B.17.003, B.17.004; CFIA

Requirement	What it means for Pakistani exporters	Authority / legal basis
	iodide. Dextrose may be added to stabilize the iodide. CFIA gives the example that a natural mineral rock salt of 98.32% sodium chloride without 0.01% potassium iodide cannot be sold to consumers for general household or table use.	labelling requirements for salt
Non-iodized salt	Non-iodized salt may be sold under a common name that indicates its use, for example "salt for pickling". Exporters of non-iodized pink salt should agree with the importer, before production, how the product will be named and whether it must be iodized.	CFIA labelling requirements for salt
Food must be safe and not adulterated	Salt must be free of harmful contaminants and foreign matter (stones, grit, metal, plastic). Imported food must meet the same standards as food made in Canada.	Food and Drugs Act; Safe Food for Canadians Regulations (SFCR)
Chemical contaminants	Must comply with Health Canada's List of Contaminants and Other Adulterating Substances in Foods (for example limits on heavy metals where set).	Food and Drug Regulations; Health Canada
Foreign matter: recent recalls	In January and February 2025, Himalayan pink salt sold under two national retail brands (President's Choice, 390 g; Cape Herb & Spice, 390 g) was recalled across Canada because of pieces of plastic (Class 3 recalls).	Health Canada / CFIA Recalls and safety alerts

5.2 Packaging requirements

- Under the SFCR preventive-control requirements, packaging must protect the food from contamination and damage during transport and storage, and packaging materials, including grinder caps and mechanisms, must be suitable for food contact.
- Salt is hygroscopic, so moisture-proof inner bags (for example lined woven polypropylene bags for bulk, sealed pouches or jars for retail) are needed to prevent caking during the long sea voyage.
- Each lot must be traceable. The importer must keep records showing who supplied the food and to whom it was sent, so bags and cartons should carry lot codes.
- Wood packaging (pallets, crates) must meet Canada's import requirements for wood packaging (ISPM No. 15 mark).

5.3 Labelling requirements (retail prepackaged salt)

Label element	Requirement
Common name	For example "Salt / Sel" or, for non-iodized salt, a name that shows its use (such as "salt for pickling"). The name "sea salt" may be used only for salt from an existing sea; "sea salts" (plural) refers to a mixture of sodium chloride and other mineral salts. Shown on the principal display panel.
Iodide declaration	For salt sold for table or general household use, the presence of iodide must be shown on the principal display panel. The iodide content does not have to be declared in the Nutrition Facts table.
List of ingredients	All ingredients, including iodide, dextrose and any anticaking agent, must appear in the list of ingredients of table salt.
Net quantity	In metric units (g or kg) on the principal display panel.
Name and place of business	For imported food: the foreign manufacturer's name and address; or "Imported by / Importé par" or "Imported for / Importé pour" followed by the Canadian company; or the Canadian company together with the country of origin (for example "Product of Pakistan").
Bilingual labelling	Mandatory information must appear in English and French.
Nutrition labelling	Salt for table or general household use (including salt substitutes) is always exempt from

Label element	Requirement
	the front-of-package nutrition symbol.
Claims	"Reduced in sodium" salt must contain at least 25% less sodium than regular table salt. Claims about minerals or health benefits are subject to the general rules against false or misleading labelling.

Labelling requirements differ for salt that is not sold at retail, such as bulk pink salt shipped to a Canadian packer for repacking. The importer, who is legally responsible for compliance, should confirm the exact requirements using the CFIA Industry Labelling Tool, and the exporter should agree label content with the importer before shipping.

5.4 Quebec: French-language rules (Charter of the French Language, as amended by Bill 96)

Quebec accounted for 10.9% of Canada's salt imports in 2024 and is an important market for gourmet salts. On top of the federal bilingual rules, products sold in Quebec must follow the Charter of the French Language. Bill 96 (Act respecting French, the official and common language of Québec, S.Q. 2022, c. 14) amended the Charter, and new product-labelling rules under the Regulation respecting the language of commerce and business took effect on 1 June 2025.

Rule	What it means for salt labels	Legal basis
Everything on the product must be in French	Every inscription on the product, its container or wrapping, and any document supplied with it must be in French. This covers not just the mandatory federal information but all other text, such as marketing claims ("pure", "natural", "unrefined", "hand-mined", "84 minerals"), grinder instructions, recipes and storage tips.	Charter s. 51
French must not be less prominent	Another language may appear, but it must not be given greater prominence than the French or be available on more favourable terms. Since Bill 96, the OQLF explains this as meaning the other language must not be more visible than the French, and the consumer must not have to make any extra effort to get the information in French.	Charter s. 51 (amended 2022, c. 14, s. 42); OQLF guidance
Trademarks: descriptive words must be in French (in force 1 June 2025)	A registered trademark may stay in another language only if no French version is registered with the Canadian Intellectual Property Office. Any generic or descriptive words inside the trademark (for example "Pink Salt", "Himalayan Rock Salt", "Fine", "Coarse") must also appear in French on the product or on a medium permanently attached to it (for example "Sel rose de l'Himalaya", "Fin", "Gros"). The product name itself may stay in English.	Charter s. 51.1; Regulation C-11, r. 9, s. 7.1
If a French version of the trademark is registered	It must be used on products sold in Quebec.	Charter s. 51.1; OQLF guidance
Transition period (until 1 June 2027)	Products with trademarks whose descriptive words are not in French may still be sold until 1 June 2027 if they were made before 1 June 2025 and no French version of the trademark had been filed by 26 June 2024. Certain foods made between 1 June and 31 December 2025 under the new federal labelling rules also benefit. New packaging printed for export to Canada now should already comply.	OQLF, Marques de commerce sur les produits
Exceptions useful to exporters	Inscriptions may be only in another language on: containers used in international transport (bulk bags or cartons); original wrapping of products from outside Quebec that will be incorporated into a finished product or used in processing and are not offered for retail sale in Quebec. The name of a firm established only outside Quebec may stay in its original	Regulation C-11, r. 9, ss. 3(2), 3(4), 5, 7(1)

Rule	What it means for salt labels	Legal basis
	language.	
Displays count as advertising	Shelf displays and point-of-sale material are treated as commercial advertising, where French must be clearly predominant.	OQLF guidance
Enforcement	The Office québécois de la langue française (OQLF) handles complaints and works with businesses to bring products into compliance. The Charter provides penal fines, which are doubled for a second offence and tripled for later offences.	Charter ss. 205–207

> **Insight:** For retail packs going to Quebec, design one fully bilingual label in which the French is at least as large and visible as the English, and translate every descriptive word, including words inside the brand or logo (for example "Himalayan Pink Salt / Sel rose de l'Himalaya", "Fine / Fin", "Coarse / Gros", "Grinder / Moulin"). Bulk bags for Canadian repackers (not for retail sale) and outer shipping containers can stay in English only.

References

[1] CFIA, Labelling requirements for salt (standard, iodization, common names, ingredients, nutrition labelling): https://inspection.canada.ca/en/food-labels/labelling/industry/salt

[2] Food and Drug Regulations (C.R.C., c. 870), Division 17 Salt, ss. B.17.003–B.17.004: https://laws-lois.justice.gc.ca/eng/regulations/C.R.C.,_c._870/page-28.html

[3] CFIA, Canadian Food Compositional Standards (Volume 14, Salt): https://inspection.canada.ca/en/about-cfia/acts-and-regulations/list-acts-and-regulations/documents-incorporated-reference/canadian-food-compositional-standards-0

[4] Health Canada, List of Contaminants and Other Adulterating Substances in Foods: https://www.canada.ca/en/health-canada/services/food-nutrition/food-safety/chemical-contaminants/contaminants-adulterating-substances-foods.html

[5] Recalls and safety alerts: President's Choice brand Mediterranean Sea Salts and Himalayan Pink Rock Salts recalled due to pieces of plastic (2 January 2025): https://recalls-rappels.canada.ca/en/alert-recall/president-s-choice-brand-mediterranean-sea-salts-and-himalayan-pink-rock-salts

[6] Recalls and safety alerts: Cape Herb & Spice brand products, including Himalayan Pink Salt, recalled due to pieces of plastic (2025): https://recalls-rappels.canada.ca/en/alert-recall/cape-herb-spice-brand-rainbow-peppercorns-extra-bold-black-pepper-atlantic-sea-salt-0

[7] CFIA, Food labelling requirements checklist: https://inspection.canada.ca/en/food-labels/labelling/industry/requirements-checklist

[8] CFIA, Country of origin on food labels: https://inspection.canada.ca/en/food-labels/labelling/industry/country-origin

[9] CFIA, Name and principal place of business: https://inspection.canada.ca/en/food-labels/labelling/industry/name-and-principal-place-business

[10] CFIA, Bilingual labelling: https://inspection.canada.ca/en/food-labels/labelling/industry/bilingual-food-labelling

[11] CFIA, Food labelling for industry (Industry Labelling Tool): https://inspection.canada.ca/en/food-labels/labelling/industry

[12] Government of Québec (LégisQuébec), Charter of the French Language, C-11, ss. 51, 51.1, 205–207: https://www.legisquebec.gouv.qc.ca/en/document/cs/c-11

[13] Government of Québec (LégisQuébec), Regulation respecting the language of commerce and business, C-11, r. 9, ss. 3, 5, 7, 7.1: https://www.legisquebec.gouv.qc.ca/en/document/cr/C-11,%20r.%209

[14] Office québécois de la langue française, Marques de commerce sur les produits (rules in force since 1 June 2025; transition to 1 June 2027): https://www.oqlf.gouv.qc.ca/francisation/entreprises/marque-commerce-produits.html

[15] Office québécois de la langue française, Bill 96: legislative changes: https://www.oqlf.gouv.qc.ca/charte/changementslegislatifs/

6. Technical and Safety Standards

This section uses official government sources only (Government of Canada, Government of Québec and Government of Pakistan).

Aspect	Requirement	Authority / reference
Legal framework	Salt for food use is regulated under the Safe Food for Canadians	CFIA, Health Canada

Aspect	Requirement	Authority / reference
	Act and Regulations (SFCA/SFCR) and the Food and Drugs Act and Food and Drug Regulations (including Division 17, Salt).	
Import licence	Under the SFCR, a Canadian business that imports food for sale generally needs a Safe Food for Canadians (SFC) licence before the shipment arrives. The importer should check the requirements for HS 2501.00 from Pakistan in CFIA's Automated Import Reference System (AIRS).	SFCR; CFIA Food licences; AIRS
Preventive Control Plan (PCP)	The licensed importer must have preventive controls for the food it imports and must verify that the foreign supplier produces under controls giving at least the same level of protection as the SFCR (for example control of foreign matter, contaminants and packaging hazards).	SFCR Part 4; CFIA importer PCP guide
Traceability and recall	The importer must keep traceability records one step forward and one step back, handle complaints, and notify CFIA and recall the product if it is unsafe.	SFCR Part 5
Composition and iodization	Salt for table or general household use must contain 0.01% potassium iodide, with iodide shown on the principal display panel (see Section 5.1).	Food and Drug Regulations B.17.003
Non-food products	Bath salts and other consumer products are covered by the Canada Consumer Product Safety Act. Electric salt lamps are electrical products and in practice need recognised electrical certification for sale in Canada (confirm with the importer).	Health Canada (CCPSA)
Pakistan export clearance	Exports are declared through the Pakistan Single Window (PSW) Goods Declaration. Exporters should confirm with PSW and TDAP whether any product-specific permit applies.	PSW; TDAP
Customs accounting	The importer needs a CBSA business number and import-export account and must use the CARM Client Portal to account for and pay duties and taxes.	CBSA

References

[1] Safe Food for Canadians Regulations (SOR/2018-108): https://laws-lois.justice.gc.ca/eng/regulations/SOR-2018-108/index.html

[2] Safe Food for Canadians Act (S.C. 2012, c. 24): https://laws-lois.justice.gc.ca/eng/acts/S-1.1/index.html

[3] Food and Drugs Act (R.S.C. 1985, c. F-27): https://laws-lois.justice.gc.ca/eng/acts/F-27/index.html

[4] Food and Drug Regulations (C.R.C., c. 870), Division 17 Salt: https://laws-lois.justice.gc.ca/eng/regulations/C.R.C.,_c._870/page-28.html

[5] CFIA, Food licences: https://inspection.canada.ca/en/food-licences

[6] CFIA, Automated Import Reference System (AIRS): https://airs-sari.inspection.gc.ca/airs_external/english/decisions-eng.aspx

[7] CFIA, Guide for food importers: prepare your preventive control plan: https://inspection.canada.ca/en/food-safety-industry/preventive-control-plans/importers

[8] CFIA, Key requirements of the Safe Food for Canadians Regulations: https://inspection.canada.ca/en/food-safety-industry/key-requirements

[9] CFIA, Importing food to Canada: a step-by-step guide: https://inspection.canada.ca/en/importing-food-plants-animals/food-imports/step-step-guide

[10] CFIA, Labelling requirements for salt: https://inspection.canada.ca/en/food-labels/labelling/industry/salt

[11] Canada Consumer Product Safety Act (S.C. 2010, c. 21): https://laws-lois.justice.gc.ca/eng/acts/C-1.68/index.html

[12] Pakistan Single Window (PSW): https://www.psw.gov.pk/

[13] CBSA, CARM: Assess and pay duties and taxes on imported commercial goods: https://www.cbsa-asfc.gc.ca/services/carm-gcra/menu-eng.html

7. Import Tariff

Tariff item	Description	MFN	GPT (applies to Pakistan)	FTA partners (e.g. CUSMA, CPTPP, CETA)
2501.00.10.00	Table salt made by admixture of other ingredients when containing 90% or more of pure sodium chloride	2.5%	Free	Free
2501.00.90.00	Other (includes pink rock salt, edible, bath and licking salt)	Free	Free	Free

Plain pink salt (fine, coarse, crystals, blocks) enters Canada duty-free from every origin under 2501.00.90.00. Table salt made by admixture of other ingredients, which can include iodized salt with added potassium iodide and dextrose, falls under 2501.00.10.00: 2.5% MFN, but free for Pakistan under the General Preferential Tariff (GPT). To claim GPT, the importer needs proof of origin (a Form A certificate of origin or an exporter's statement of origin), and the goods must be shipped to Canada on a through bill of lading, transhipment being allowed. The importer should confirm the classification of each product and any GST/HST treatment with CBSA.

> **Insight:** Tariffs are not a barrier for pink salt. For iodized or blended table salt, Pakistani exporters should always supply a GPT statement of origin so the importer saves the 2.5% duty.

References

[1] CBSA, Customs Tariff 2026, Chapter 25, tariff items 2501.00.10.00 and 2501.00.90.00: https://www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/2026/html/00/ch25-eng.html

[2] CBSA, Memorandum D11-4-4: Rules of Origin respecting the General Preferential Tariff and Least Developed Country Tariff: https://www.cbsa-asfc.gc.ca/publications/dm-md/d11/d11-4-4-eng.html

[3] CBSA, Import commercial goods into Canada: https://www.cbsa-asfc.gc.ca/import/?D=A

8. Non-Tariff Barriers

- **Mandatory iodization of table salt:** salt sold for table or general household use must contain 0.01% potassium iodide. Many Pakistani exporters sell pink salt as "natural, unrefined, no additives"; unless the importer has a compliant name and positioning for non-iodized salt, the product may need to be iodized, and the label and marketing must reflect this.
- **Foreign matter and packaging:** the 2025 national recalls of Himalayan pink salt for plastic pieces show that buyers will scrutinise grinders, caps and packing lines. Exporters should expect metal detection, sieving and supplier audits.
- **Importer liability and SFC licensing:** only a licensed Canadian importer can bring salt in for sale as food. Importers carry legal responsibility and therefore run supplier-approval checks (audits, specifications, test reports for heavy metals and microbial quality).
- **Bilingual labelling and claims:** retail packs need full English/French labelling and correct common names ("salt", "sea salt" or "sea salts"). Unsupported health claims (for example "84 trace minerals", "detox") may be treated as misleading.
- **Quebec French-language rules (Bill 96):** labels for products sold in Quebec must have all text in French, with French at least as prominent as any other language. Since 1 June 2025, descriptive words inside trademarks must also be translated.
- **Buyer requirements beyond the law:** large retailers usually require GFSI-recognised certification (for example BRCGS or FSSC 22000), and some buyers ask for kosher, halal or non-GMO certification and certified-origin claims.

- **Logistics:** salt is heavy and low in value per tonne, so sea freight from Karachi (with transhipment) is a large share of the landed cost. Containers must be kept dry to prevent caking.

References

[1] Food and Drug Regulations, B.17.003 (iodization): https://laws-lois.justice.gc.ca/eng/regulations/C.R.C.,_c._870/page-28.html

[2] CFIA, Labelling requirements for salt: https://inspection.canada.ca/en/food-labels/labelling/industry/salt

[3] Recalls and safety alerts: President's Choice Himalayan Pink Rock Salts (2025): https://recalls-rappels.canada.ca/en/alert-recall/president-s-choice-brand-mediterranean-sea-salts-and-himalayan-pink-rock-salts

[4] Recalls and safety alerts: Cape Herb & Spice Himalayan Pink Salt (2025): https://recalls-rappels.canada.ca/en/alert-recall/cape-herb-spice-brand-rainbow-peppercorns-extra-bold-black-pepper-atlantic-sea-salt-0

[5] CFIA, Food licences: https://inspection.canada.ca/en/food-licences

[6] Office québécois de la langue française, Marques de commerce sur les produits: https://www.oqlf.gouv.qc.ca/francisation/entreprises/marque-commerce-produits.html

9. Distribution Channels

Imported salt reaches Canadian users through the channels below. The company examples are taken from the Canadian Importers Database list of major importers of HS 250100 in 2024.

Channel	Role	Examples of major importers (CID, 2024)
Importers already sourcing from Pakistan	Buy pink salt from Pakistan for warehouse-club, retail and private-label programmes	Costco Wholesale Canada (Ottawa, ON); Windsor Salt (Pointe-Claire, QC); Demand Planners (Mississauga, ON); Global Choice Products (Surrey, BC)
Salt producers and packers	Canadian salt brands that import to round out their range, including specialty and gourmet salts, and repack under their own brands	Windsor Salt (Pointe-Claire, QC); Compass Minerals Canada (Mississauga, ON); Cargill (Winnipeg, MB); Kissner Milling (Kitchener, ON); Toronto Salt & Chemicals (Brampton, ON); Sel Warwick (Victoriaville, QC)
Retail chains and mass merchants	Direct import for private label and store brands	Loblaws (Brampton, ON); Wal-Mart Canada (Mississauga, ON); Costco Wholesale Canada; Canadian Tire (Toronto, ON); Dollarama (Mont-Royal, QC)
Spice, seasoning and food manufacturers	Branded table and grinder salts, seasoning blends, snacks	Clubhouse Division (McCormick, London, ON); Frito Lay Canada (Mississauga, ON); Kraft Canada (Toronto, ON); Blendtek Fine Ingredients (Cambridge, ON); Alimentation Sunbec (Laval, QC)
Foodservice distributors	Restaurants, hotels and institutions	Sysco Canada (Mississauga, ON); Gordon Food Service Canada (Milton, ON)
Natural-health and specialty distributors	Health-food stores, natural and specialty grocery	PureSource (Anjou, QC); Bioforce Canada (Pointe-Claire, QC); Pilaros International Trading (Laval, QC)

For a new Pakistani supplier, the most practical entry routes are (1) supplying bulk pink salt in food-grade bags to Canadian salt packers and spice companies that repack under their own brands, and (2) private-label retail packs (jars, grinders, pouches) for warehouse clubs, supermarket chains and natural-health distributors. Selling a Pakistani brand directly to large retailers usually requires GFSI certification, bilingual and Quebec-compliant packaging, and a Canadian importer of record.

References

[1] Canadian Importers Database, HS 250100, major Canadian importers (2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/productReport.html?hsCode=250100&lang=eng

[2] Canadian Importers Database, HS 250100, major importers of salt from Pakistan (2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/exportingCountries.html?hsCode=250100&countryCode=527

10. Pricing

Level	Product / basis	Price	Source
Retail (store brand)	Great Value Himalayan Pink Rock Salt, 750 g (Walmart Canada)	CAD 3.47 (about CAD 4.60/kg)	walmart.ca
Retail (iodized)	Mother's Magic Iodized Himalayan Pink Salt, 2 kg	CAD 8.67 (about CAD 4.30/kg)	walmart.ca
Retail (premium pouch)	Herbion Naturals Himalayan Pink Salt, fine grain, 1 kg	CAD 13.49 (CAD 13.49/kg)	walmart.ca
Retail (grinder)	Windsor Himalayan Pink Salt Grinder, 70 g	CAD 4.27 (about CAD 61/kg)	walmart.ca
Export (FOB Pakistan), all markets	Average value per kg of Pakistan's salt exports, FY2025-26	USD 0.23/kg (FY2021-22: USD 0.30/kg)	TIPP
Export (FOB Pakistan), direct shipments to Canada	Average value per kg of salt shipped directly to Canada	USD 0.54/kg (FY26); USD 0.76/kg (FY25)	TIPP

Retail prices were checked on 5 October 2026 and change often. Export unit values are calculated from TIPP value and quantity (all PCT 2501 lines combined). The gap between export prices and Canadian retail prices (about CAD 4–14 per kg for bags and pouches, and much more for grinders) reflects sea freight, repacking, branding, distributor and retail margins. Value-added formats (grinders, glass jars, fine-ground food-grade salt with certification) earn far more per kilogram than bulk crushed rock salt.

References

[1] Walmart Canada, Himalayan pink salt (prices of Great Value, Mother's Magic, Herbion Naturals and Windsor products), accessed 5 October 2026: https://www.walmart.ca/en/c/kp/himalayan-pink-salt

[2] Walmart Canada, Great Value Himalayan Pink Rock Salt: https://www.walmart.ca/en/ip/Great-Value-Himalayan-Pink-Rock-Salt/6000201745215

[3] Walmart Canada, Mother's Magic Iodized Himalayan Pink Salt 2 kg: https://www.walmart.ca/en/ip/MOTHER-S-MAGIC-IODIZED-HIMALAYAN-PINK-SALT-2KG/6000201880608

[4] Walmart Canada, Herbion Naturals Himalayan Pink Salt, Fine Grain, 1 kg: https://www.walmart.ca/en/ip/Herbion-Naturals-Himalayan-Pink-Salt-Pure-Flavorful-Fine-Grain-1-KG-2-2-lbs-Resealable-Pouch-Rich-Minerals-Triple-Cleansed-GMO-Free-Chemical-Free/4ZGWY3TQQ2YR

[5] TIPP, Export Trade Data, PCT 2501 (values and quantities used to calculate unit values): https://tipp.gov.pk/index.php?r=site/display&id=305

11. Reasons for Pakistan's Low/High Share

Why Pakistan's share has grown

- Unique origin: genuine Himalayan pink salt comes from Pakistan's Salt Range, so every buyer of the product ultimately depends on Pakistani supply.
- Consumer trend: pink salt has moved from a niche health-food item to a mainstream product, now sold in store brands (Great Value at Walmart, President's Choice at Loblaw) and by Canadian salt brands such as Windsor.
- Large buyers: Costco and Windsor Salt, two of the biggest salt buyers in Canada, already source from Pakistan, giving steady volumes.
- Diaspora and ethnic retail: South Asian grocers in Ontario and British Columbia carry pink salt and black salt alongside other Pakistani foods.

Why Pakistan's share is still small

- Bulk statistics: most of Canada's salt imports are low-value de-icing and industrial salt from the United States, Mexico and other bulk suppliers, which keeps Pakistan's share of the total at about 4%.
- Raw exports and weak branding: Pakistan exports mostly crushed rock salt in bulk, and the value is captured by foreign packers and brands. Many products sold in Canada do not mention Pakistan.
- Regulatory fit: non-iodized "natural" pink salt does not fit Canada's iodization rule for table salt, so exporters need importer guidance on product naming or must offer iodized grades.
- Food-safety and certification gaps: retailers require GFSI certification, foreign-matter control and test reports, which many smaller Pakistani processors do not yet have.
- Freight cost: salt is heavy and cheap, so sea freight is a large share of the landed price.
- Indirect supply: much Pakistani salt appears to reach Canada through traders and packers in third countries rather than directly, so part of the margin stays outside Pakistan (an inference: Pakistan's records of direct shipments to Canada are much smaller than Canada's imports of Pakistani-origin salt).

References

[1] Trade Data Online, HS 250100 (Canadian imports by country): https://ised-isde.canada.ca/app/ixb/tdo/runRpt.html?grouped=GROUPED&searchType=KS_CS&areaCodes=&naArea=9999&countryList=DET&toFromCountry=CDN&reportType=TI&timePeriod=10%7CComplete+Years&currency=US&productType=HS6&hSelectedCodes=%7C250100&lang=eng

[2] Canadian Importers Database, HS 250100, importers from Pakistan (2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/exportingCountries.html?hsCode=250100&countryCode=527

[3] TDAP, Product report: Salt (HS 250100): https://tdap.gov.pk/wp-content/uploads/2022/03/Report-on-Salt.pdf

[4] CFIA, Labelling requirements for salt: https://inspection.canada.ca/en/food-labels/labelling/industry/salt

[5] Walmart Canada, Himalayan pink salt (brands on sale in Canada): https://www.walmart.ca/en/c/kp/himalayan-pink-salt

12. Recommendations

- **Offer an iodized and a non-iodized range.** Make iodized pink salt (0.01% potassium iodide, with the iodide statement on the main panel) for the table-salt shelf, and agree with each importer the correct common name and use for any non-iodized product.
- **Sell value-added formats.** Move from bulk crushed salt to food-grade fine and coarse salt in retail packs, refillable grinders and glass jars, with bilingual and Quebec-compliant labels. The retail price per kilogram is many times the export price of bulk salt.
- **Control foreign matter.** Use sieving, magnets or metal detectors and food-grade grinder components, and supply lot-based test reports (heavy metals, insoluble matter, microbial quality) from an accredited laboratory. This directly answers the problems behind the 2025 Canadian recalls.
- **Get certified.** A GFSI-recognised scheme (BRCGS or FSSC 22000), plus halal and kosher certification, makes supplier approval by Canadian retailers and packers much easier.
- **Target private label and Canadian salt brands.** Approach the importers listed in Section 14, especially salt packers, spice companies, warehouse clubs and supermarket chains, with private-label offers.
- **Sell direct.** Approach Canadian importers that now buy Pakistani salt through third-country traders and offer direct shipments from Pakistan, sharing the saving in margin.
- **Promote the Pakistani origin.** Use "Product of Pakistan" and the Salt Range story on packs and in marketing, so that buyers associate genuine Himalayan salt with Pakistan.
- **Supply a GPT statement of origin with every shipment.** This removes the 2.5% duty on blended table salt (2501.00.10.00).

Trade shows (Canada)

Show	Dates	Location	Focus
SIAL Canada 2027	27–29 April 2027	Toronto, ON (Enercare Centre)	North America's largest food innovation trade show: retail, foodservice and ingredients; international pavilions
Grocery & Specialty Food West 2027	20–21 April 2027	Vancouver, BC (Vancouver Convention Centre East)	Grocery retailers, distributors and specialty food suppliers in Western Canada
CHFA NOW Vancouver 2027	30 April (conference), 1–2 May 2027 (trade show)	Vancouver, BC	Natural, organic and wellness products; health-food retailers (natural salts, bath salts)

References

[1] SIAL Canada 2027: https://sialcanada.com/en/

[2] Grocery & Specialty Food West 2027: https://gsfshow.com/

[3] CHFA NOW (Canadian Health Food Association): https://www.chfanow.ca/

[4] CFIA, Labelling requirements for salt: https://inspection.canada.ca/en/food-labels/labelling/industry/salt

[5] CBSA, Memorandum D11-4-4 (GPT rules of origin): https://www.cbsa-asfc.gc.ca/publications/dm-md/d11/d11-4-4-eng.html

13. Pakistani Exporters

Canadian buyers looking for Pakistani pink salt suppliers can use these official sources:

- Pakistan Exporters Directory (TDAP), search by HS code 2501.
- TDAP's product report on salt (HS 250100), which describes the industry and its main producing areas.
- Pakistan Mineral Development Corporation (PMDC), which operates the Khewra, Warcha, Makrach, Kalabagh and Jatta/Bahadurkhel salt mines.

TIPP data shows that Pakistani exporters shipped salt to more than 100 destinations in FY2025-26 (115 destination rows), so a large base of active exporters exists.

References

[1] Pakistan Exporters Directory (TDAP), search by HS code: https://pakistanexportersdirectory.gov.pk/searchbyhscode?product_code=2501

[2] TDAP, Pakistan Exporters Directory information page: https://tdap.gov.pk/pakistan-exporters-directory/

[3] TDAP, Product report: Salt (HS 250100): https://tdap.gov.pk/wp-content/uploads/2022/03/Report-on-Salt.pdf

[4] PMDC, Mines: https://www.pmdc.gov.pk/mines/

[5] Trade Information Portal of Pakistan (TIPP), Export Trade Data dashboard, PCT 2501.0010, 2501.0020, 2501.0021, 2501.0029, 2501.0030 and 2501.0090, filtered by fiscal year (FY2021-22 to FY2026-27), all countries, values in USD and quantities in kg; data accessed 5 October 2026: https://tipp.gov.pk/index.php?r=site/display&id=305

14. List of Canadian Importers

The table below lists major Canadian importers of salt (HS 250100). The complete list of importers can be obtained from the Canadian Importers Database at **https://ised-isde.canada.ca/app/ixb/cid-bdic/productReport.html?hsCode=250100&lang=eng**.

Company	City, Province	Postal code	Phone	Website
BIOFORCE CANADA INC	Pointe-Claire, Quebec	H9B 2L3	514-421-3441 †	avogel.ca

Company	City, Province	Postal code	Phone	Website
BLENDTEK FINE INGREDIENTS	Cambridge, Ontario	N3E 0A9	519-279-4401 *	blendtek.com
CANADIAN TIRE CORPORATION, LIMITED	Toronto, Ontario	M4P 2V8	416-480-3000	canadiantire.ca
CARGILL LIMITED	Winnipeg, Manitoba	R3C 4C5	204-947-0141 †	cargill.ca
CHEMTRADE ELECTROCHEM INC.	Toronto, Ontario	M2H 3N5	416-496-5856	chemtradelogistics.com
CHIEF MEDICAL SUPPLIES LTD	Calgary, Alberta	T2E 6J7	403-207-6015	chiefmedical.com
CLUBHOUSE DIVISION (McCormick Canada)	London, Ontario	N5V 3K5	519-432-1166	clubhouse.ca
COMPASS MINERALS CANADA CORP.	Mississauga, Ontario	L4Y 4J2	905-813-6950 †	compassminerals.com/sifto-canada
COSTCO WHOLESALE CANADA LTD	Ottawa, Ontario	K2E 1C5	1-800-463-3783	costco.ca
DOLLARAMA S.E.C./DOLLARAMA L.P.	Mont-Royal, Quebec	H4P 0A1	514-731-5192	dollarama.com
GLOBAL CHOICE PRODUCTS INC.	Surrey, British Columbia	V3S 3K3	604-952-0700 *	globalchoiceproducts.com
GORDON FOOD SERVICE CANADA LTD.	Milton, Ontario	L9T 5G4	905-864-3700	gfs.ca
KISSNER MILLING COMPANY LIMITED	Kitchener, Ontario	N2C 1L3	519-279-4860	kissner.com
KRAFT CANADA DON MILLS (Kraft Heinz Canada)	Toronto, Ontario	M5J 1A7	416-441-5000 †	kraftheinz.com
LOBLAWS INC.	Brampton, Ontario	L6Y 5S5	1-800-296-2332 *	loblaw.ca
MAINROAD MAINTENANCE PRODUCTS LP	Langley, British Columbia	V1M 3Y5	604-374-1248	mainroad.ca
MEDLINE CANADA, CORPORATION	Mississauga, Ontario	L4W 5G2	905-465-8800 †	medline.com
PILAROS INTERNATIONAL TRADING INC	Laval, Quebec	H7W 5N4	450-681-6900	pilarosinc.com
PURESOURCE CORPORATION	Anjou, Quebec	H1J 3C1	1-800-265-7245 *	puresource.ca
RIEPERT SALT & SUPPLY INC	Waterloo, Ontario	N2L 4C5	519-747-2708	riepertsalt.com
SEL FRIGON INC.	Trois-Rivières, Quebec	G9B 0M4	819-801-2780	selfrigon.com
SEL WARWICK INC	Victoriaville, Quebec	G6T 1T7	819-758-5229	selwarwick.com
TORONTO SALT & CHEMICALS LIMITED	Brampton, Ontario	L6W 1H9	905-459-9647	torontosalt.com
TRUDELL HEALTHCARE SOLUTIONS INC.	London, Ontario	N5V 5J7	519-457-1594	trudellmed.com

Company	City, Province	Postal code	Phone	Website
WAL-MART CANADA CORP	Mississauga, Ontario	L5N 1P9	1-800-328-0402 *	walmartcanada.ca
WINDSOR SALT LTD./SEL WINDSOR LTEE	Pointe-Claire, Quebec	H9R 5M9	514-630-3601	windsorsalt.com

*Contact details and websites checked on 5 October 2026. * Phone number taken from the company's own website because YellowPages.ca had no matching listing at the CID address (Blendtek, Global Choice Products, Loblaw, PureSource: general customer line; Walmart Canada: customer care line on the head-office contact page). † YellowPages.ca lists the company at a different address from the CID (Bioforce Canada: Beaconsfield, QC; Cargill: 240 Graham Ave, Winnipeg; Compass Minerals: 6700 Century Ave, Mississauga; Kraft Heinz Canada: 95 Moatfield Dr, North York; Medline Canada: Oakville, ON), so confirm before contacting. Global Choice Products' website gives a Surrey address (V3Z 0Y8) different from the CID. Many importers on the list buy salt for de-icing, water softening, chemicals or medical use rather than food; the food and retail buyers (Section 9) are the most relevant for pink salt. The CID gives company names and addresses only, not contact persons or import values; the importer is not necessarily the end user of the product.*

References

[1] Canadian Importers Database, HS 250100, major Canadian importers (all countries, 2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/productReport.html?hsCode=250100&lang=eng

[2] Canadian Importers Database, HS 250100, major importers by country of origin: https://ised-isde.canada.ca/app/ixb/cid-bdic/exportingCountries.html?hsCode=250100

[3] YellowPages.ca business search (phone numbers and websites), accessed 5 October 2026: https://www.yellowpages.ca/

[4] Canadian Importers Database, HS 250100, major importers of salt from Pakistan (2024): https://ised-isde.canada.ca/app/ixb/cid-bdic/exportingCountries.html?hsCode=250100&countryCode=527

[5] Global Choice Products, company website (contact details): https://www.globalchoiceproducts.com/

[6] Blendtek Fine Ingredients, company website (contact details): https://www.blendtek.com/

[7] PureSource, company website (contact details): https://www.puresource.ca/

[8] Loblaw Companies Limited, corporate website: https://www.loblaw.ca/

[9] Walmart Canada, contact us (head office): https://www.walmartcanada.ca/contact-us

**The TIC Wing may be contacted for additional guidance.*