

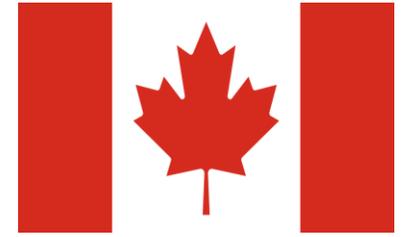
Updated presentation about Pakistan Canada Trade and Investment





PAKISTAN – CANADA

GREAT OPPORTUNITIES FOR B2B PARTNERSHIPS



**5th Largest population
of 254 Million.
0.3M+ Canadians of
Pakistani Origin**

**GDP of \$ 374 Billion
USD, 24th largest by
PPP.**

**Large English-speaking
youth population
present with 65%
being under 30.**

**40% population is
middle class, forming a
strong consumer
market.**

**Incentives for 100%
foreign ownership and
repatriation allowed.**

**Forecasted by Goldman
Sachs as sixth largest
economy by 2075.**



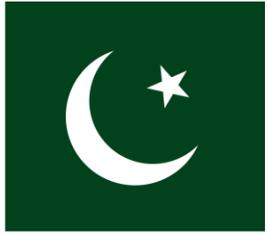
PAKISTAN



Canadian Brands Actively Expanding in Pakistan



Numerous Pakistani Brands are Active in Canada



PAKISTAN



Why Now?

For Investors:

Pakistan's Special Investment Facilitation Council (SIFC)

Single Window System



Fast-Track Approvals
& Ease of Business



Government Support at National,
State and Local Tiers.



Legal & Regulatory
Protection



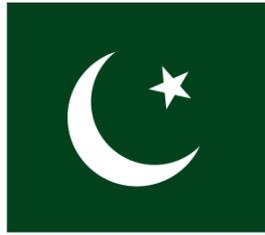
Sector Based
Incentives



Seamless Operations



Infrastructure &
Logistics Support



Bilateral Trade Volume



In USD Millions	2019	2020	2021	2022	2023	2024	2025 till Sept.
Pakistani Exports	338	326	434	561	459	462	363(+7%)
Canadian Exports	506	499	527	460	167	220	205(+40%)
Trade Volume	844	825	961	1021	626	682	568

- FDI to Pak 105M, FDI to Canada 273M (Top ten inflows)
- Remittances in FY25 to Pakistan 660M
- IT exports in FY25 were \$117M (+22%)
- Export of services in FY25 were 208M (+8%)

Current Top



Exports

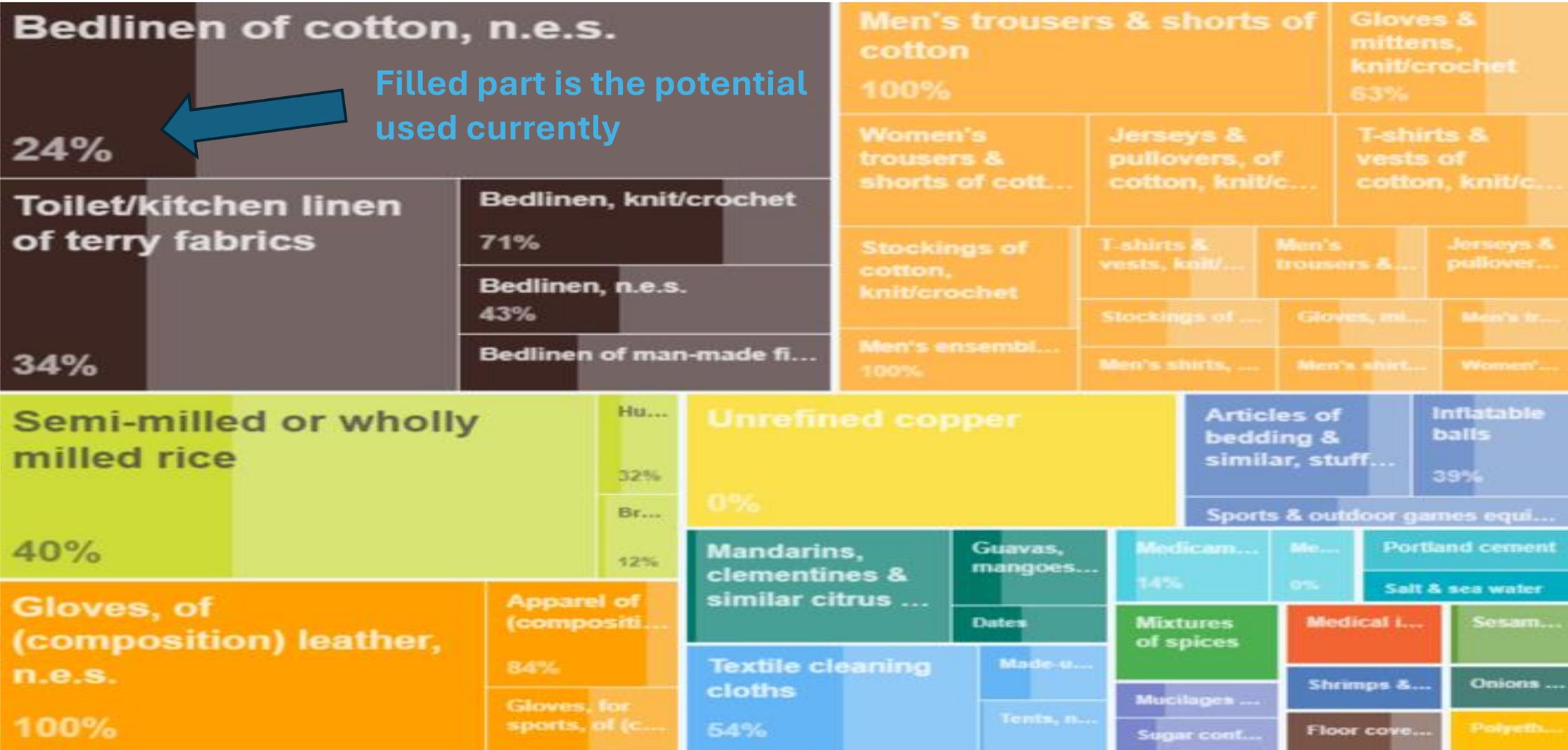


Items	Value in USD – Year 2025 till date
420329 - Gloves mittens and mitts, o/t for sport, of leather	27,925,663
611020 - Pullovers, cardigans and similar articles, of cotton, knitted or crocheted	24,483,765
620342 - Men's or boys' trousers and shorts, of cotton, not knitted or crocheted	24,323,748
620462 - Women's or girls' trousers and shorts, of cotton, not knitted or crocheted	23,561,833
100630 - Rice, semi-milled or wholly milled, whether or not polished or glazed	12,452,568
611595 - Hosiery, of cotton, knitted or crocheted, nes	11,025,662
630231 - Bed linen, of cotton, nes	10,850,064
390761 - Poly(ethylene terephthalate),having a viscosity number \geq 78 ml/g,	10,534,148
630260 - Toilet and kitchen linen, of terry towelling or similar terry fabrics, of cotton	9,177,182
630221 - Bed linen, of cotton, printed, not knitted or crocheted	8,277,823

Potential



Exports



Current Top Exports

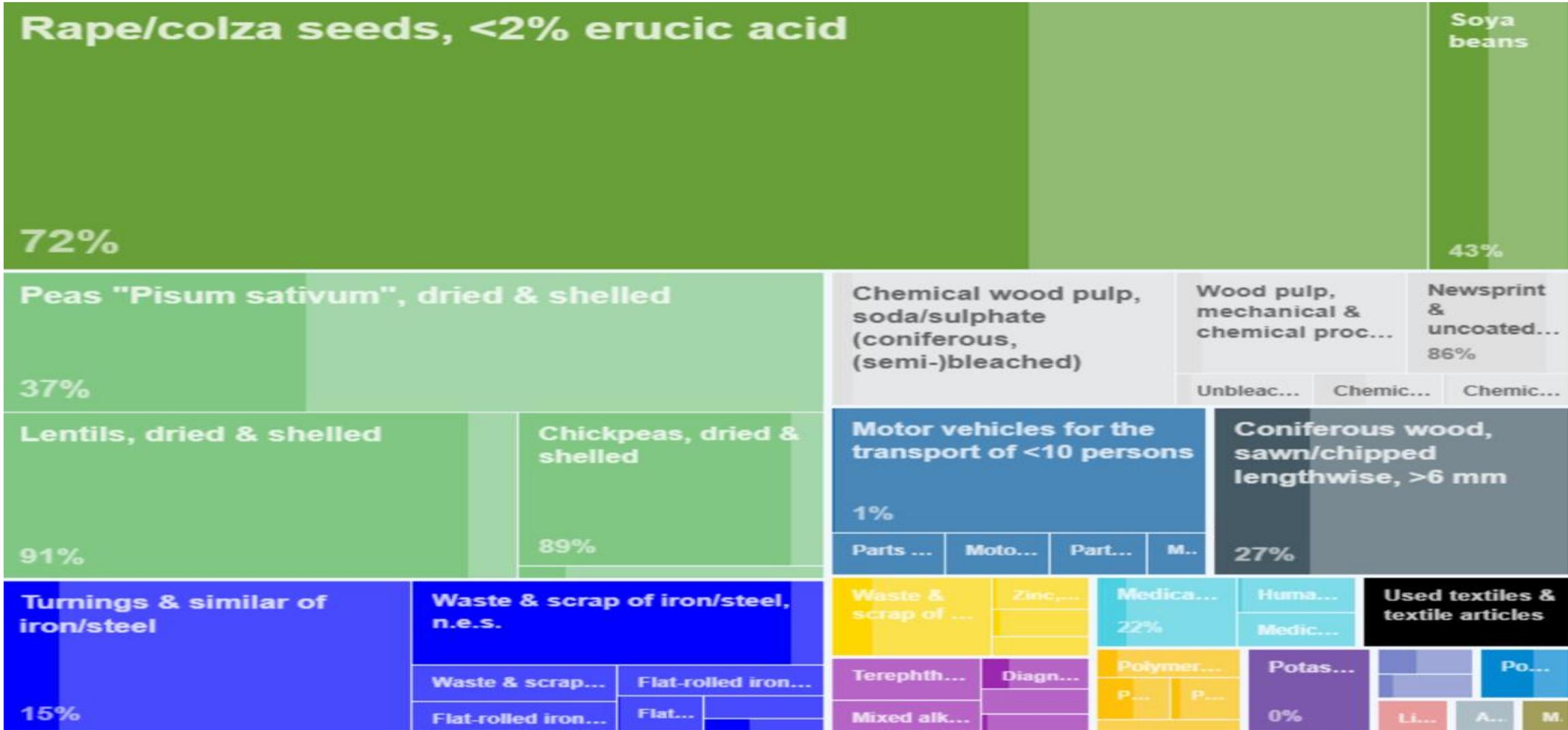


Item	Value in USD - Year 2025 till date
071320 - Chickpeas, dried, shelled, whether or not skinned or split	33,345,854
071340 - Lentils, dried, shelled, whether or not skinned or split	27,050,430
720449 - Ferrous waste and scrap, iron or steel, nes	22,841,975
630900 - Worn clothing and other worn articles	11,345,105
480100 - Newsprint, in rolls or sheets	7,283,962
902810 - Gas supply, production and calibrating meters	6,314,447
310420 - Potassium chloride, in packages weighing more than 10 kg	5,908,317
440711 - Lumber, of pine, of a thickness > 6 mm, sawn/chipped lengthwise/sliced/peeled	5,591,547
071310 - Peas dried, shelled, whether or not skinned or split	5,019,772
854911 - Waste/s,elec & electro,of lead-acid accumulators; spent lead-acid accumulators	4,004,000

Potential



Exports





Minerals

Metallic Minerals		
Type	Quantity (Million Tons)	Key
Iron	1,427	●
Copper	6,100	●
Gold / Silver	1656	●
Molybdenum	1.37	●
Lead Zinc	23.72	●
Chromite	2.52	●

Non Metallic Minerals		
Type	Quantity (Million Tons)	Key
Marble & Granite	3,200	●
Onyx	12	●
Coal	186,000	■

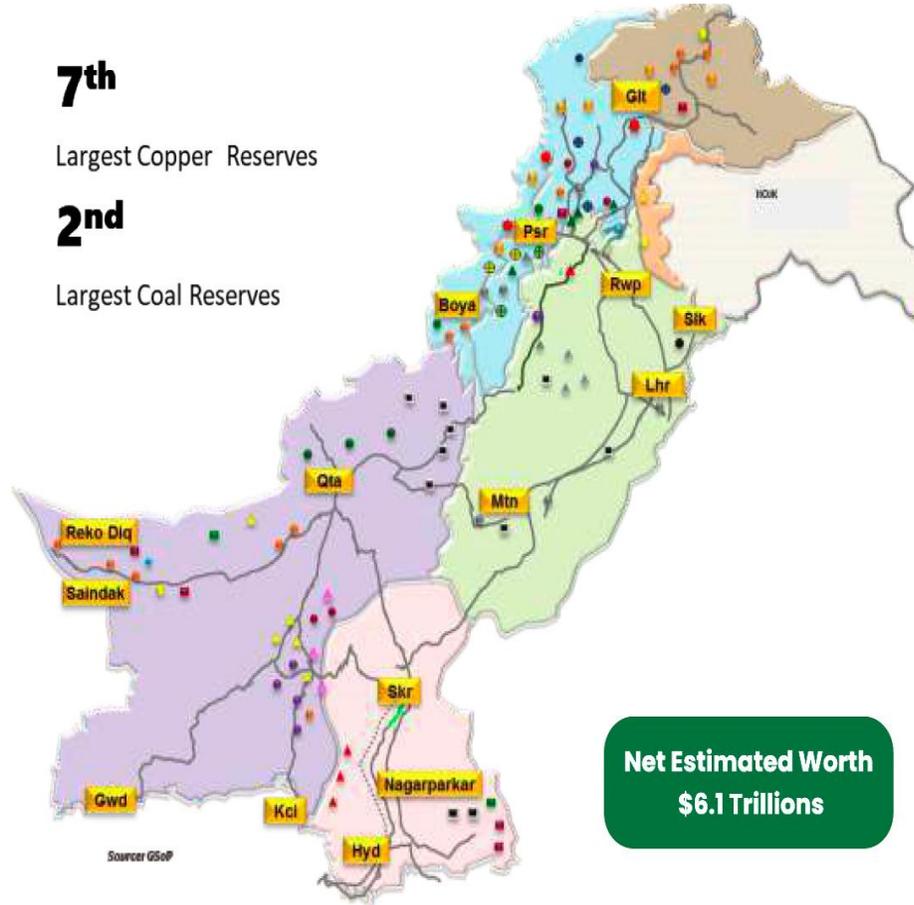
Industrial Minerals		
Type	Quantity (Million Tons)	Key
Barite	30	▲
Dolomite	Extensive	▲
Feldspar	Extensive	▲
Rock Salt	800	▲
Phosphate	22	▲
Silica Sand	557	▲
Gypsum	6,000	▲
Soap Stone	Extensive	▲

7th

Largest Copper Reserves

2nd

Largest Coal Reserves



6+ Billion

Copper Reserves (Tons)

JV Opportunities for Mining Tech Transfer and Exploration

“Barrick Gold’s Reko Diq to generate US\$74B over 37 years” - The Northern Miner



IT and Services



USD \$3B+

IT Exports

4th

Largest Freelance economy

75,000

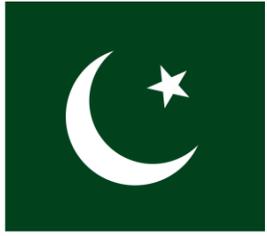
IT Graduates every year

Software Development Hub – with global players like Oracle and IBM outsourcing.

Education and Immigration Services – 6000+ students and 11,000+ immigrants.

Canadian Tech Presence Growing – Contour Software > Constellation Software.

Digital Adoption and 5G – 195M+ cellular subscribers



Agriculture



USD \$8B

Agriculture Exports

USD \$4B

Rice Exports

37%

YoY growth in Agriculture

World Famous “**Chaunsa**” Mango and “**Kinnow**”.

New commodities like juices, mango and date pulp.

Transformation to smart and modern agriculture.

25 Million + hectares of cultivated land.





Manufacturing & Renewable Energy



Official FIFA WC Football Supplier: Producing 70% of the world's pro footballs.

Major Brands : Supplying to Boss, H&M, Zara, Levi's, Tommy Hilfiger, Diesel.

Fully integrated value chain: From cotton to clothing

Sporting Goods exported to **100+ countries** and for **global brands like Nike, Adidas, Puma, Mitre, and Decathlon.**



Exporting high tech surgical, beauty and veterinary equipment to 140+ countries

Eco-Friendly and Sustainable Focus

Renewables: Wind, Geothermal, Biomass, Hydel and Tidal